



A collection crafted for the  
modern globetrotter

# Introducing The 1973 Collection

Explore our **singular new sensory experience** which honours Molton Brown's **founding year** and proud legacy as **small-scale English artisans curating the best natural ingredients**.

**Rooted deep in our artisanal heritage** whilst upholding our **luxurious essence**, the collection has been crafted **with the modern globetrotter in mind**.

# Pioneering beginnings

Our **organic philosophy** was the first of its kind. We **hand-blended** our **herbal** formulations at our original salon in Mayfair, London, using **traditional techniques** with a **human touch**.





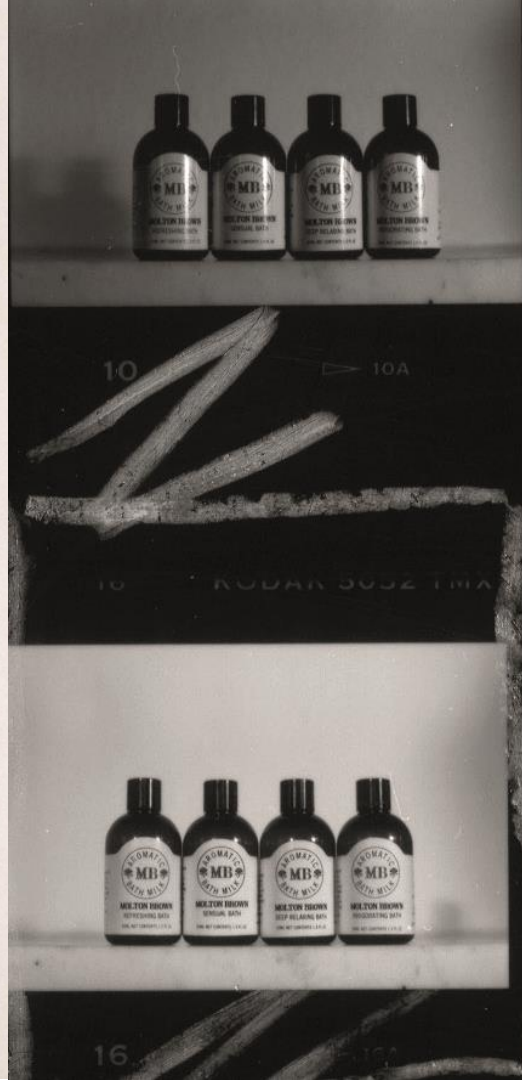
# Crafted from our archives

We delved into our **archives** to inspire the **one-of-a-kind design** of our new collection.

The **monochromatic, apothecary-style** bottles are a nod to our past practice of pouring hand-crafted mixtures into amber glass vessels for enhanced UV protection.

We **reinvented** the 'MB' monogram from some of our earlier products, lending a strong visual presence and symbol of **effortless unity** to this collection. All finished with a twist of the distinctive, **ribbed black cap**.

A beautifully simple design that honours our heritage with a sense of the minimalist contemporary.



# The fragrance

## MANDARIN & CLARY SAGE

An enlivening fragrance of refreshing mandarin peel extract and balancing clary sage flower to energise the senses and restore wellbeing.

### **Mandarin**

*citrus reticulata*  
fruity and citrusy  
with anti-oxidant  
qualities



### **Clary Sage**

*salvia sclarea*  
*citrus reticulata*  
fresh and herbal  
with purifying purposes.





# THE 1973 COLLECTION



# Little luxuries



HAIR & BODY  
Available in 30ml and 50ml



SOAP  
Available in 30g and 50g



# 2-in-1



FULL SIZE  
Available in 300ml and 5L







What we can do  
for you

# Dispensing programme

Make a stylish statement in your establishment's bathrooms with a chic, polished chrome dispenser.

This green solution allows you to use 5L refills and is perfect for showcasing full-size 1973 washes and lotions.

Extend the experience throughout your hotel, spa, restrooms, fitness areas and restaurants as a luxurious, cohesive finish.



# The finishing touches





# Retail opportunities

We are proud to be offering this new collection **exclusively** to our hotel partners.

We are delighted to give you the opportunity to **retail on location** and **turn a profit** from your in-room amenity and dispensing programs, whilst ensuring your guests leave with a **lasting and fragranced memory** of their stay.



# VIP gifting

We are thrilled to open our **gifting program** to our hotels partners by enabling you to offer a variety of treats to your guests at a preferred rate.

**Surprise your guests with decadent treats!**



# Why choose Molton Brown

We are proud to be an **internationally renowned** luxury fragrance, bath and body brand with over **25 years of experience** partnering with the world's most esteemed hotels.

Our fragrances are crafted by our **master perfumers**, with the **freedom of creative originality** to compose the imaginative, the vibrant, the unexpected.

**Made in England since 1973**, our hotel amenities share the **same high-quality distinctiveness as our retail collection**. Each ingredient is blended with care, expertise and years of experience.

We proudly hold a **Royal Warrant** for the supply of toiletries to **Her Majesty Queen Elizabeth II**.



# Environmental commitment

All our products are **paraben free** and **MI free** and made to the **highest quality standards in the world**.

We never test on animals.

We find our **naturally derived ingredients** from **sustainable sources** around the world, often helping to stimulate the economies of developing countries along the way.

All our core bottles from 30ml to 5L are made from **recyclable PET material**. 93% of our packaging is recyclable from our paper bags to the unique, corrugated presentation boxes of our 1973 Collection.



Thank you