

elemental herbology



Who We Are

Elemental Herbology is a niche luxury skincare brand combining the most innovative technology with natural botanicals to bring ultimate skin nutrition and improved wellbeing for our customers.

Our Story

Elemental Herbology was founded in 2008, with the purpose to create indulgent, natural skincare and body care that delivers truly visible results to all.

We base everything we do around the Five Element Theory in Traditional Chinese Medicine that everything in life needs to work in harmony in order to achieve perfect equilibrium.



Our Values...

Made in England, we support the responsible harvesting and production of all raw materials from the world's most reputable suppliers, working with projects that regenerate the environment and local communities such as Phytotrade Africa.

We are proud of everything that we put into our products, and proud of what we leave out. Our products are 100% free from synthetic fragrance, artificial colour, sulphates, paraben preservatives and mineral oils to ensure your skin is cared for from the inside out.



It's time to discover the difference...



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The Five Elements...

Earth

Aligned to late Summer, the element of transformation and harmony.

Water

Aligned to Winter, a time to nurture, support, turn inward and be calm.

Metal

Aligned to Autumn, a wonderful time to harvest and boost reserves.

Wood

Aligned to Spring, germination, growth and change.

Fire

Aligned to Summer, symbolising outward movement, warmth and maximum energy.

To ensure treatment and retail personalisation...



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Our Locations...

Elemental Herbology is a unique British brand available in 24 countries worldwide from premium beauty retailers and exclusive five star hotel spas.

From our London-based headquarters we work with our carefully-selected clients to deliver an unparalleled level of service.



The Products



Radiance & Vitality

Will transform dull skin to reveal a brighter complexion and boost natural radiance. Suitable for all skin types.



Best Natural Serum

Harper's Bazaar Beauty Best of the Best
2014

Cell Nourish Radiance and Vitality Serum



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RADIANCE AND VITALITY

Vital Cleanse
Facial Cleanser
Nettoyant Visage

Manuka Honey
Vitamin C
Papaya



"You can actually feel this serum doing your skin good; natural products don't get more effective. It leaves skin supple and nourished in the short term and decidedly more radiant in the long term"

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Body Essentials

Nourishing body creams, restorative bath and massage oils, and invigorating body washes to restore perfect harmony, leaving skin feeling healthy and radiant and smelling divine.



Best Hand Cream
Woman & Home Awards, 2015



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Gifting

Five Element Aromatherapy Bath and Shower Oil Collection

Compromising 100% natural oils and based on the Five Elements – wood, fire, earth, metal and water – this gift lets you create your own aroma-therapeutic infusion for an indulgent bathing experience.



"I love this gift, it's five elemental oils for bath and shower. I just love how it looks inside, really medicinal, love the packaging, very chic. They're great oils and each of the five elements is covered."

Lisa Eldridge, international makeup artist

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Transforming retail space

We maximise retail sales by working with you to create a space that is eye catching and inviting.

We will help with visual merchandising and bespoke point of sale for your retail area to create a display that your guests cannot resist.



Our Hotel Amenities

Our amenities combine the finest grade bio-active ingredients with luxurious pure essential oils to deliver the ultimate guest experience.

We are dedicated to restoring harmony, and our aroma-therapeutic in-room and spa amenities transform a weary traveller and elevate body and mind.



Fans of Elemental Herbology

We're extremely proud to have a cult following of high profile journalists, editors, bloggers as well as A list celebrities, including:



Uma Thurman

'I am a huge fan of Elemental Herbology - after using the products I have had compliments from friends on how my skin now glows! There are products for every type of skin'.

Gwyneth Paltrow

*'Thank you so much for these beautiful Elemental Herbology products. They are a special brand. Thanks for thinking of me.
Best, Gwyneth Paltrow'*



Kate Hudson

"If I'm not wearing much makeup that day, I'll use Elemental Herbology's purifying cleanser at night."

Jaime King

"I use Elemental Herbology face wash. It's the only thing that will literally take everything off of my skin without having to scrub, scrub, scrub"



Rose Byrne

"I love to use Elemental Herbology Facial Soufflé whenever I'm going on a long-haul flight to keep my skin hydrated"

Yasmin Le Bon

"Thank you so much for the Elemental Herbology products, they smell amazing!!"



Lianne Le Havas

'I absolutely LOVE the products, particularly the night cream! It's changed my life and my whole routine. My skin is always noticeably more plump in the mornings now and it smells amazing.'

VOGUE

Vital Glow Overnight Resurfacing Cream



WHILE YOU WERE SLEEPING

'Just because you're asleep doesn't mean you can't be working on improving your skin texture, which is exactly what Elemental Herbology's Vital Glow is designed to help with. Natural AHAs act on blemishes and dull skin, whilst non-irritating granactive retinoid stimulates cell turnover to fight the early signs of ageing.'

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YOU

MAGAZINE



Cell Nourish Radiance and Vitality Serum

'Helps soothe, hydrate and fight pigmentation and fine lines using soya protein and pomegranate.'

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Red



Hyaluronic Booster Plus+ Intensive Moisture Serum

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TimeOut

London

Five Element Aromatherapy Bath and Shower Oil Collection



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FT WEEKEND

Smart. But casual.



The truth about 'miracle' creams

'There are fabulous actives that give an instant lift in the day and are more long lasting,' says Collette Haydon, who cites hyaluronic acid as one example of an ingredient that gives both long and short term effects on fine lines. Try it as a serum in Elemental Herbology's Hyaluronic Plus.'

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VOGUE

Five Element Aromatherapy Bath and Shower Oil Collection



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VANITY FAIR

Five Element Aromatherapy Bath and Shower Oil Collection



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UK'S TOP HOLISTIC THERAPISTS AND WRITERS

NATURAL HEALTH

Anti-ageing BEAUTY Special

Whether it's crows feet, sun damage or lacklustre tresses, our team of experts have your questions covered

'When you're tired, one of the first areas that it shows is around the eyes. If you're tired all the time then it won't be long before wrinkles and fine lines start to form so it's extremely important to make sure you're getting enough sleep. Turn off all devices and keep them out of the bedroom so that you're not tempted to check your phone or laptop while you're in bed and expose your eyes to screen glare. Finally, there are several massage points at the occipital ridge (top of the neck and behind the ear) that are known to be connected to the eye area and help relieve tension. Scalp massages are also a great way to relax and get rid of any tension too.'

Louise Riby, Managing Director, Elemental Herbology



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