



BY APPOINTMENT TO HER MAJESTY THE QUEEN
SUPPLIER OF TOILETRIES MOLTON BROWN LONDON

MOLTON BROWN
L O N D O N

The Sustainability Journey

Molton Brown has been an icon of uniquely British style since 1971. Our luxury collections blend the finest natural ingredients; a formula earning us a Royal Warrant for the supply of toiletries to HM Queen Elizabeth II. In step with this honour, the duty of sustainability has become an ever-meaningful element of our ethos.

Proudly made in England, our founding family created their first collections by hand in the exclusive Mayfair salon, using the best locally sourced materials, and never testing on animals. Pioneering in sustainability, we are now reclaiming this purpose; this conscious care for the world around us in all that we touch, truly convinced that luxury and sustainability work hand-in-hand.

Indeed, our parent company, Kao Corporation, boasts strong Environmental, Social and Governance credentials. As a member of Dow Jones Sustainability Index, Kao has been listed as one of the world's most ethical companies, and worked with Sedex suppliers, empowering responsible supply chains. Deeply committed to this cause, Kao has partnered with internationally-renowned sustainability creative agency Futerra, who we are now working closely with to build our sustainability strategy and protect the planet further.

Ethical business values are not a new consideration for us; in fact, our internal strategy team has already been a force for good, constantly striving to make a real difference:

- Our natural ingredients are sustainably sourced, supporting local businesses in developing countries along the way
- Almost all of our products are vegan, except the Vitamin Lip Saver and Triple Milled Soap which contain beeswax and milk respectively, with the goal that they will be 100% vegan by 2021
- Although the majority of our palm oil is already traceable and responsibly sourced, we plan to move to 100% sustainably sourced palm oil by the end of 2020
- Our products have been plastic microbeads-free since 2017, switching to more eco-friendly, natural alternatives for exfoliation like olive stones, black peppercorn and volcanic sand
- All of our 30ml to 500ml core bottles are made from PET which can be recycled
- Our bottles will be made from 30% recycled PET from 2020
- Our Hotel Accessories Collection will move to fully recyclable outer packaging from 2020
- Our dispensing programme can be replenished with five litre refills, eliminating the need for single-use plastic bottles, with improvements to come in 2020
- We participate in the EU's Green Dot programme, complying with packaging waste legislation for the recovery and recycling of packaging waste
- Since 2016, 100% of the electricity in our factory and workspaces has been generated from sustainable energy such as wind, solar and hydroelectric

At Molton Brown, we are devoted to furthering our purpose in delivering sustainable solutions, especially in reducing single-use plastics, whilst upholding our acclaimed highest quality experiences.