



CLEAN TO SKIN

REN

CLEAN SKINCARE

CLEAN TO PLANET

FROM THEN TO REN

It all started with a mum-to-be, living in busy East London, with **sensitive skin** who looked at the label of her usual skincare products: the formulas were not safe enough for her and her baby.

She decided to try organic brands, but neither the experience nor the results met her expectations.

This is how, her husband and his associate made the promise to **refuse to compromise** and created the first ever clean skincare brand.

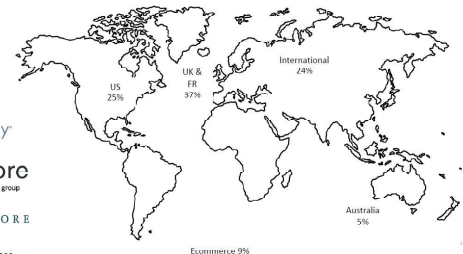
In 2000, **REN Clean Skincare** was born.

Global/Media Presence

US Highlights:



Select assortments can also be found at: Riley Rose, Revolve, Urban Outfitters, Beauty Habit



Retail Collection

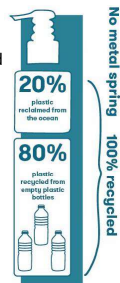
BODY WASH
300ml 28.00 USD



Zero waste pledge* by the end of 2021

First prestige skincare brand to launch 20% ocean plastic packaging.

Next steps
Roll out to more SKUs.
Investigate higher concentration.



* In 2018 we pledged for Zero Waste, and started our journey committing to use only packaging designed to be recyclable, containing recycled plastic or being reusable by the end of 2021. Our priority is to continuously reduce waste and support circular models, promoting recycling, reusing, reducing or recovering packaging waste. Start your Zero Waste Journey with us.



Keeping Beaches Beautiful

Our partners, Surfrider Foundation (US) and Surfers Against Sewage (UK) are networks dedicated to the protection of the world's oceans, waves and beaches. Together we work to keep water clean and beaches plastic-free through beach and river clean ups (2018 – 12 REN Flagship US & UK, 300 sponsored).

246K Instagram Followers

Featured in Cosmopolitan, GQ, Allure, Esquire, Seventeen and many more.

Official Website:
www.renskincare.com



Clean to skin. Formulation Principles

Clean to planet. Packaging Principles



REN Clean Skincare
never tests on animals.

RECYCLED

Move to recycled material where possible



REN Clean Skincare
never tests on animals.

RECYCLABLE

Design mono-material packaging to allow for better insertion in recycling stream

VEGAN

Today REN Clean Skincare portfolio is 55% VEGAN

INNOVATIVE

Pioneer refillable solutions. Drive on alternative packaging



100% of REN Clean Skincare portfolio have naturally derived preservatives



Responsibly sourced by harvesters trained to respect the aquatic environment, REN's refreshing formulas are housed in packs made from 100% recycled plastic, in line with their Zero Waste pledge* by the end of 2021.





REN

CLEAN SKINCARE

Infused with algae rich in vitamins, minerals, proteins and amino acids, REN's Atlantic Kelp and Magnesium range helps visibly brighten and energize skin, while daily cleansing and conditioning skin all over the body.

REN clean skincare available in:

SHAMPOO, CONDITIONER, HAND & BODY WASH, HAND & BODY CREAM
30ml, 50ml amenities, 300ml, 480ml refillable dispensers, 3.78L Bulk refill

SOAP BAR
25g, 40g

Dispenser attributes

- Bottle Capacity: 300mL / 480ml
- Tamper resistant, locking mechanism hidden from guests
- Easy to clean and refill
- Clear 'fill level' side view windows
- Wall brackets as Single, Double, or Triple bottle
- Hygienic, gravity pump easy to dispense and doesn't clog



Atlantic Kelp & Magnesium Body Range

REN Clean Skincare believe that you shouldn't have to compromise the demands of modern living with lack of essential Magnesium.

Our new Atlantic Sea Kelp & Magnesium range uses Clean Science to harness the power of natural actives, delivering essential magnesium to revitalize skin and sluggish senses.



Atlantic Kelp And Magnesium Anti-Fatigue Body Wash

A sulphate-free reviving body cleanser formulated with Atlantic Kelp Extract and energizing Magnesium PCA with moisturising properties to help nourish, smooth and tone skin. Infused with REN's exclusive Anti-Fatigue Essential Oils blend will awaken and refresh sluggish skin as well as your senses, for REN's ultimate uplifting shower experience

Sizes: 30ml, 50ml, 300ml and 3.78Ltr

100% recycled plastic bottle
100% recyclable



Atlantic Kelp And Magnesium Anti-fatigue Body Lotion

Formulated with magnesium and plankton extract, this nourishing body lotion works to repair and revive damaged or dull-looking skin, restoring hydration and enhancing the natural cell renewal cycle to leave skin boosted, smoother and revitalised.

Sizes: 30ml, 50ml, 300ml, and 3.78Ltr

100% recycled plastic bottle
100% recyclable

REN

CLEAN SKINCARE

Clean Hair Care

Sulfate and paraben-free shampoo and conditioner. For all hair types



Oat & Bay Conditioning Shampoo

A gentle shampoo based on mild cleansers sourced from Oats and using bio actives from Bay Oil (stimulating) and Lemon Oil (cleansing). This product uses only 100% natural fragrance and is free from harsh sulphate detergents and synthetic colours.

Sizes: 30ml/1fl, 50ml/1.7fl, 100ml and 300ml / 3.78Ltr

100% recycled plastic bottle*

100% recyclable



Pro-Vitamin Hair Conditioner

A deeply hydrating bio active conditioner formulated to leave hair supple, silky and shiny.

Sizes: 30ml/1fl, 50ml/1.7fl, 100ml and 300ml / 3.78Ltr

100% recycled plastic bottle*

100% recyclable

*=100% recycled plastic bottle currently only available on 30ml, 50ml sizes.

Infused with algae rich in vitamins, minerals, proteins and amino acids, REN's Atlantic Kelp and Magnesium range helps visibly brighten and energize skin, while daily cleansing and conditioning skin all over the body.

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16.2 FL.OZ/480ML

128 FL.OZ/3,78L