



About the brand



Clean Skincare for the Entire Family - Naïf Care was founded in 2013 in the Netherlands by Jochem and Sjoerd. As new fathers, they were surprised to discover that even baby skincare products often contained harmful ingredients. Determined to do better, they created Naïf: skincare for babies and kids made with only the natural ingredients young skin truly needs - gentle on the body and kind to the planet. Nothing more, nothing less. Today Naïf offers a full range of natural skincare for all ages, based on the belief that everyone deserves honest, effective care that's good for people and the planet.

Amenity collection

Naïf amenities are made with natural, skin-friendly ingredients, perfect for babies and young children. Free from harsh chemicals like parabens and mineral oils, these vegan and hypoallergenic products gently care for sensitive skin. With eco-friendly packaging and soft, allergen-free scents, Naïf offers a safe and sustainable skincare choice for little ones.

Hero ingredients & claims

Legend:



Product	Hero ingredients	Claims
Shampoo	Wheat Protein	
Nurturing Cream	Shea Butter, Macadamia, Almond, Avocado, Vitamin E and Bisabolol	
Washing Gel	Coconut derived cleansing agents	
Lotion	Macadamia, Almond, Avocado, Vitamin E and Bisabolol	

Fragrance profil

Top notes	Bergamot, Ozone, Green Leaves	Middle notes	Jasmine, Muguet, Citrus Lemon	Base notes	Amber, Musk, Woody
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NAÏF

PRODUCT CODE	DESCRIPTION	ITEM SIZE	CASE PACK
TUBES			
32020010	NAIF NOURISHING SHAMPOO	15 ML / 0.5 FL. OZ	75
32020012	NAIF CLEANSING WASH GEL	15 ML / 0.5 FL. OZ	75
32020013	NAIF SOFTENING BODY LOTION	15 ML / 0.5 FL. OZ	75
32020011	NAIF NURTURING CREAM	15 ML / 0.5 FL. OZ	75
KIT			
32020014	NAIF SHAMPOO, WASH GEL, BODY LOTION, CREAM	EACH	10



15 ml / 0.5 fl. oz



Baby & Kids Mini Set

*Please note, that the images may not be true to scale.

HUNTER
AMENITIES



For more information:
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