



A COLLECTION CRAFTED FOR THE MODERN GLOBETROTTER



## AN INTRODUCTION

Explore The 1973 Collection, which honours Molton Brown's founding year and proud legacy as small-scale English artisans curating the best natural ingredients.

Our organic philosophy was the first of its kind. We hand-blended herbal formulations at our original salon in Mayfair, London, using traditional techniques with a human touch.

Since the beginning, our hotel amenities have shared the same high-quality distinctiveness as our retail collection. Made by our master perfumers with the freedom of creative originality, we compose the imaginative, the vibrant, the unexpected.

Rooted deeply in our artisanal heritage whilst upholding our luxurious essence, The 1973 Collection has been crafted with the modern globetrotter in mind.

## CRAFTED FROM OUR ARCHIVES

We delved into our archives to inspire the one-of-a-kind design of our new collection. The monochromatic, apothecary-style bottles are a nod to our past practice of pouring hand-crafted mixtures into amber glass vessels for enhanced UV protection.

We reinvented the 'MB' monogram from some of our earlier products, lending a strong visual presence and symbol of effortless unity to this collection. All finished with a twist of the distinctive, ribbed black cap.

A beautifully simple design that honours our heritage with a sense of the minimalist contemporary.





## THE FRAGRANCE



### MANDARIN & CLARY SAGE

An enlivening fragrance of refreshing mandarin peel extract and balancing clary sage flower to energise the senses and restore wellbeing.





## MANDARIN

*citrus reticulata*

The aroma is sweet, fruity and citrusy with a light floral undertone, distinguished by its sensual, neroli-like trail.

Famously cultivated in China, it is a traditional symbol of abundance and good fortune.

## CLARY SAGE

*saliva sclarea*

A fresh, herbal note that is slightly floral and musky with amber accents. It is most commonly cultivated in Russia, France and Hungary with a long history of use in folklore as a cleansing and purifying herb.





## THE 1973 COLLECTION



LITTLE LUXURIES

2-IN-1

HAIR



Shampoo    Conditioner

BODY



Body Wash    Body Lotion    50g Soap    30g Soap

HAIR & BODY



Hair & Body Wash    Conditioner

HAND & BODY



Hand & Body Wash    Hand & Body Lotion

Available in 30ml (1fl oz) and 50ml (1.7fl oz)

Available in 300ml (10fl oz) and 5l (169fl oz)



## DISPENSING PROGRAMME

Make a stylish statement in your establishment's bathrooms with an understated, polished chrome dispenser. This environmentally-friendly solution allows you to use 5L refills and is perfect for showcasing full-size 1973 washes and lotions.

Extend the experience throughout your hotel, spa, restrooms, fitness areas and restaurants for a sophisticated, cohesive finish.





## FINISHING TOUCHES

# THE ACCESSORIES COLLECTION

From last-minute grooming to a quick tailoring fix, anticipate your guests' every need with our accessories collection.



Exfoliating Pad



Vanity Kit



Shaving Set



Dental Kit



Freshmint Mouthwash



Shower Cap



Nail File



Mending Kit



Shoe Mitt



Shoe Polish (Resealable)



## THE SKIN CARE COLLECTION

The perfectly formed 'rejuvenate and revive' collection. Skin is purified, energised and conditioned enabling your globetrotting guests to put their best face forward at every stage of their journey.



### African Whitewood Balancing Face Wash

Skin is intensively cleansed without affecting the natural pH balance. With African whitewood extract to combat excess shine and gently purify skin. 30ml



### Extra-rich Bai Ji Hydrator

With bai ji extract, this intense moisturiser minimises dryness while macadamia seed oil nourishes the face. Skin looks healthier and fresher with a firm, smooth and comfortable feel. 10ml

### American Barley Skin-calm Shaving Cream

A smooth solution for a more comfortable shave. Barley extract calms and preps the skin for hassle-free grooming. 7ml



### Anti-fatigue Bai Ji Eye Gel

A cooling under-eye gel to energise travel-weary eyes. With bai ji extract, this gel moisturises and calms skin while algae extract helps reduce the appearance of puffy, dark circles. 5ml

### Vitamin Lipsaver

Hydrate and soothe dry lips for a comfortable feel. Blended with antioxidant-rich vitamin E and beeswax to keep lips soft and conditioned whatever the weather. 5ml

## THE TURNDOWN COLLECTION

Surprise your guests with a well-chosen treat. We can help you choose from a selection of mini-sized fragrances for gifts that your guests will love.



### Seamoss Stress-relieving Hydrosoak

LONDON VIA THE ATLANTIC  
Marine extracts with Dead Sea salts and horse chestnut. In need of a deep-sea de-stress? Then dive in. 25g

**Revive. Revitalise. Refresh.**



### Orange & Bergamot Replenishing Hand Cream

LONDON VIA SEVILLE  
An instantly absorbed daily treat for delectably soft and luxuriously moisturised hands. 7ml

**Lively. Zesty. Unmistakable.**

## WHAT WE CAN DO FOR YOU

Entrust us to support you with a wide range of services, dedicated to truly enhance your guest experience. As we blend in-house, we have more time to take care of all the extras, evoking scented memories long after their stay with you.

### RETAIL OPPORTUNITIES

We are delighted to offer our new 1973 Collection exclusively to our hotel partners. Avail of the opportunity to retail our large formats on location and turn a profit from in-room amenity and dispensing programmes, whilst ensuring your guests leave with an enduring, fragranced memento of their visit.



### VIP GIFTING

We warmly invite our hotel partners to discover our corporate gifting programme, enabling you to surprise VIP guests with an array of refined treats, tailored to your preferred rate. We also create bespoke gifts for that personal touch, elegantly encased in our signature gift box.





## OUR ENVIRONMENTAL COMMITMENT

All our products are paraben free and MI free and made to the highest quality standards in the world.

We never test on animals.

We find our naturally derived ingredients from sustainable sources around the world, often helping to stimulate the economies of developing countries along the way.

All our core bottles from 30ml to 5L are made from recyclable PET material.

93% of our packaging is recyclable from our paper bags to the unique, corrugated presentation boxes of our 1973 Collection.





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